

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR TO WIN THIS CONTEST. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

SEE IN-STORE POSTER (“POS”) FOR START AND CLOSING DATE (THE “CONTEST PERIOD”), RANDOM DRAW DATE, HOW TO ENTER DETAILS, ENTRY LIMITS, THE NATURE, NUMBER AND APPROXIMATE RETAIL VALUE OF THE PRIZE(S) AVAILABLE TO BE WON AND OTHER CONDITIONS (IF APPLICABLE).

1. ELIGIBILITY

You must be a legal resident of Canada (excluding residents of the Province of Quebec) unless otherwise indicated on the POS and at least the legal drinking age in your place, province or territory of residence at the time of entry. You are not eligible to enter if you are an officer, director, employee, agent, or representative of, or a member of the immediate family (defined as parent, sibling, children and/or spouse regardless of where they live) of, or domiciled with (whether related or not) any such officer, director, employee, agent or representative of Diageo Canada Inc. (the “**Sponsor**”), their respective advertising or promotional agencies, any independent contest judging organization, each of their respective parent, subsidiary, affiliated and related companies, any suppliers of materials and services related to this Contest, or any of the liquor agencies, boards, commissions, branches, retailers, alcohol beverage distributors/wholesalers and liquor licensees (the “**Liquor Authorities**”). The Sponsor, its advertising and promotional agencies, any independent contest judging organization, the Liquor Authorities, the parent, subsidiary, affiliate and related entities of each of the foregoing and all of their respective officers, directors, owners, employees, agents, representatives, successors and assigns shall be referred to herein as the “**Contest Entities**”. The provincial liquor authorities are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever in any regard to any matter which is related to this Contest.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Contest.

2. HOW TO ENTER:

No purchase or payment necessary to enter or win. Purchase will not improve an entrant’s chance of winning. During the Contest Period, follow the instructions on the Contest Poster and/or Shelf Talker (POS) to enter the Contest. Internet access and a valid e-mail address are required to participate. During the Contest Period, an eligible entrant must logon to the website indicated on the POS (the “**Website**”) and submit the registration form, including, but not limited to: entrant’s first and complete last name (no initials), phone number, email, city, province, and agree to these Official Rules. The entrant must then follow the on-screen prompts and submit the keyword noted on the POS (“the **Keyword**”). Entries must be submitted by 11:59 PM ET on the contest close date indicated on the POS to be valid. There is a limit of one (1) entry per person per day during the Contest Period

Your Entry will be rejected if (in the sole and absolute discretion of the Sponsor): (a) the Entry is not fully completed with all required information and submitted during the Contest Period; or (b) you are otherwise ineligible to enter this Contest. Use (or attempted use) of multiple names, identities, email addresses and/or any automated, macro, script, robotic or other systems(s) or program(s) to enter or otherwise participate in or disrupt this Contest is prohibited and is grounds for disqualification by the Sponsor.

3. PRIZE

See POS for prize (each a “Prize” or collectively the “Prizes”) details and approximate retail values (“ARV”). Prizes must be accepted as awarded, are not transferable, cannot be substituted and are not redeemable for cash or otherwise. The Sponsor reserves the right, in its sole discretion, at any time to substitute a Prize (or component thereof) for any reason so long as a Prize (or component) of equal or greater monetary value is substituted. Sponsor makes no representations or warranties with respect to any Prize. No alcohol is included in any part of any Prize.

If the Prize specified on the POS is a Trip, [refer here](#) for prize details.

4. **DRAWINGS AND NOTIFICATION**

Potential winners will be selected by computer generated random draws from among all eligible entries received during the Contest Period on or about the date indicated on the POS. The odds of winning a Prize depend on the number of eligible entries received during the Contest Period. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules

Potential winners will be notified by telephone or e-mail within approximately forty-eight (48) hours of the draw at the telephone or email provided by the entrant at the time of Contest entry. Potential winners will be provided with instructions on how to claim the Prize, and will be required, along with his/her travelling companions (if the Prize is a trip), with instructions on how to claim a Prize, and will be required to sign and return a written Declaration and Release of Liability (the “**Declaration and Release**”), which, among other things: (a) confirms compliance with these Official Rules; (b) acknowledges acceptance of a Prize as awarded; (c) releases the Contest Entities from any liability in connection with this Contest or the receipt, possession, use or misuse of a Prize or any part thereof; and (d) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by, or on behalf of, the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the prize is a trip, The name of the travelling companions cannot be changed once the Declaration and Release has been received by Sponsor or its agent. The potential winner must correctly answer, without assistance of any kind, the mathematical skill testing question included on the Declaration and Release in order to be eligible to win the Prize.

Upon verification of eligibility and correctly answering the mathematical skill-testing question on the Declaration and Release, each Prize will be delivered to the confirmed winner at the address provided in the entry form within 4- 6 weeks of being declared a winner, unless the prize is a trip.

Inability to reach selected entrant within forty-eight (48) hours, correctly answer the mathematical skill-testing question or complete, sign and return the Declaration and Release, or any other required documentation, as applicable within five (5) business days after notification is sent, or the return of winner notification as undeliverable, or failure to provide proof of eligibility (if requested), or other non-compliance with these Official Rules may result in forfeiture of the Prize and selection of an alternate winner by random draw in Sponsor’s sole and absolute discretion, who will be subject to disqualification in the same manner, until the Prize has been awarded. If no qualified winner can be declared within fifteen (15) days of the Draw Date, the Prize may be forfeited in its entirety in the sole discretion of the Sponsor. Failure of the selected entrant to correctly answer the skill-testing question will result in disqualification, forfeiture of the Prize, and Sponsor may in its sole and absolute discretion, randomly select an alternative Entry from among all remaining eligible Entries, who may be subject to disqualification in the same manner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner’s privacy or spam filter settings which may divert any Contest e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded.

5. **PERSONAL INFORMATION**

Sponsor and its authorized agents will collect, use, and disclose the personal information that you provide when you enter the Contest for the purposes of administering the Contest and Prize fulfillment. By entering this Contest, you consent to such collection, use and disclosure of your personal information. You may also be offered the opportunity to receive additional communications from Sponsor about its products, and upcoming contests and promotions. You will only be contacted for these purposes if you consent to receive such communications at the time of entry. Entrants who opt-in to receive such communications may opt out at any time. By entering this Contest, you consent to the collection, use, disclosure and management of your personal information for these purposes and as otherwise described in Sponsor’s privacy policy located at: <http://www.diageo.com/en-row/Pages/privacypolicy.aspx>

By accepting a Prize, the winner consents to the use of his/her name, address (city and province), picture, biographical information, voice, statements relating to this Contest, and photographs or other likenesses, without further compensation or authorization, in any advertising and publicity in any form or media, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, carried out by the Sponsor or any related entities thereto in connection with this Contest.

6. LIMITATIONS OF LIABILITY AND RELEASES

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT THE CONTEST ENTITIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST OR ANY CONTEST-RELATED ACTIVITY, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY OR C) AWARDED, RECEIPT, POSSESSION, USE OR MISUSE OF ANY PRIZE. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, the Contest Entities shall not be responsible for: (a) any incomplete or inaccurate information that is caused by any Contest application or contest website users, or by any of the equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, Entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail or text message to be received by or from any independent contest judging organization or Sponsor for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user's phone or computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.

7. GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters pertaining to this Contest. The selected entrants will be required to follow all directions and instructions of the Sponsor or his/her Prize may be forfeited.

This Contest is subject to all applicable federal, provincial and municipal laws and is void where prohibited. All Entries become the property of Sponsor and none will be returned or acknowledged. All Entries are subject to verification at any time. Automated Entries (including but not limited to Mass Entries, Entries submitted using any bot, script, macro or Contest service), copies, third-party Entries, facsimiles and/or mechanical reproductions are not permitted and will be disqualified. The Sponsor is not responsible for late, lost, incomplete, tamped with or illegible Entries. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of this Contest; to be in violation of applicable terms of service; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of the phone number submitted at registration will be deemed to be the entrant. The "authorized account holder" is the natural person assigned the phone number by an access provider, service provider, or other person or organization responsible for assigning phone numbers for the account associated with the submitted

address. The potential winner may be required to show proof of being the authorized account holder. Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux (for contests open to Quebec residents), to terminate or amend this Contest, or these Official Rules, in whole or in part, at any time, without prior notice for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the POS, television, print or online advertising; the terms and conditions of these Official Rules shall prevail, govern and control. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her Prize, or the cash value thereof.

For Quebec Residents (if applicable): Any litigation respecting the conduct or organization of publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

PRIZE DETAILS IF THE PRIZE SPECIFIED ON YOUR POS IS A TRIP

1. A PAIR OF TICKETS TO WINNIPEG JETS REGULAR SEASON HOMEGAME

If the prize specified on the POS is a pair of tickets to a Winnipeg Jets regular season home game, please refer to details about game time, venue, section in the chart below. The approximate retail value (“ARV”) of each Grand Prize is \$240-\$280 for 2 tickets. Winners will be chosen in order of draw.

S.no	Game Date	Opponent	Game Time (CST)	Venue	Seat Details
1	January 3, 2023	Calgary	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
2	January 3, 2023	Calgary	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
3	January 6, 2023	Tampa Bay	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
4	January 6, 2023	Tampa Bay	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
5	January 8, 2023	Vancouver	3:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
6	January 8, 2023	Vancouver	3:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
7	January 15, 2023	Arizona	7:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
8	January 15, 2023	Arizona	7:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
9	January 26, 2023	Buffalo	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
10	January 26, 2023	Buffalo	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
11	January 28, 2023	Philadelphia	7:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
12	January 28, 2023	Philadelphia	7:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
13	January 30, 2023	St. Louis	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
14	January 30, 2023	St. Louis	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
15	March 4, 2023	Edmonton	5:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
16	March 4, 2023	Edmonton	5:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
17	March 6, 2023	San Jose	7:30:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
18	March 6, 2023	San Jose	7:30:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
19	March 8, 2023	Minnesota	7:30:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
20	March 8, 2023	Minnesota	7:30:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
21	March 16, 2023	Boston	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
22	March 16, 2023	Boston	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
23	March 21, 2023	Arizona	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
24	March 21, 2023	Arizona	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21
25	March 31, 2023	Detroit	8:00:00 PM	Canada Life Centre	Section 101, Row 12, Seats 3-4
26	March 31, 2023	Detroit	8:00:00 PM	Canada Life Centre	Section 209, Row 4, Seats 20-21

2. TRIP FOR 2 TO GUINNESS BREWERY IN IRELAND

If the Prize specified on the POS is a Trip for 2 to Ireland (each a “Prize, or a “Trip Prize” or collectively the “Prizes”), the following prize description and additional details with respect to each Trip Prize applies:

- This Contest commences on November 4, 2022 at 12:00PM EST and ends on November 28, 2022 at 12:00PM EST (the “Contest Period”). Contest Draw date: November 30, 2022 at 10:00AM ET (“Contest Draw Date”)
- Return air transportation (economy class) for winner and one (1) guest from major international airport closest to the winner’s place of residence in Ontario as determined by the Sponsor in its sole and absolute discretion, to Dublin

- Return Airport transfers in Dublin
- Hotel accommodations for 4 nights, based on one (1) standard room with double occupancy, in Dublin, Ireland, at a 3 star hotel to be selected by Sponsor in its sole discretion.
- 4 breakfasts included at the hotel
- 1 pre-paid Credit Card valued at \$500
- 1 Gastro Pub Tour of Dublin
- Self Guided Tour at the Guinness Store house (includes transportation)
- Self Guided Tour at the Roe & Co Distillery (includes transportation)

*Alcohol is not included as part of the Prize

The airline used for travel will be determined by the Sponsor based on the date/time of trip and airline availability. All other expenses not specifically provided for in the Official Rules as being included in the Trip Prize will be the full responsibility of the Contest winner and his/her guest including, without limitation, all flight departure taxes and fees, optional seat selection fees, additional checked luggage fees, entertainment costs, gratuities, merchandise, telephone calls, meals not specified above, all personal expenses of any kind or nature, together with any applicable overnight layover. All travel dates, accommodation on board the plane and hotel accommodation are subject to space availability and subject to change without notice or compensation. Black out periods for travel may apply. The winner and his/her guest are solely responsible for all costs incurred for transportation to and from the relevant airports at departure and arrival unless otherwise specified. It is also the winner's and his/her guest's responsibility to obtain all necessary travel documentation including valid passports and visas if applicable prior to ticketing and to comply with any customs immigration requirements. It is recommended that the winner and his/her guest obtain sufficient personal insurance prior to departure. Winner must comply with all hotel check-in requirements including, without limitation, the presentation of a major credit card.

Winner's guests must be a legal resident of Canada and 19 years of age or older. The winner and his/her guests must: (a) travel on same itinerary on the dates required; and (b) not have any barrier to entry in to Ireland, or the Trip Prize will be forfeited. Sponsor is not responsible if winner or guest is denied access to the aircraft or entry into Ireland or re-entry into Canada. In such an event, winner and/or guest will be solely responsible for any expenses incurred and the Trip Prize may be forfeited, in whole or in part. If the winner (and/or his/her guest) does not utilize any part(s) of the Trip Prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place. The Contest Entities will not be responsible if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable prevent a Prize or any part of a Trip Prize from being fulfilled. In any such event, winner will not be provided with a substitute Prize or cash equivalent. All travel and hotel arrangements relating to the Prize must be made through the Sponsor or its designated agents. The Trip Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program. If the winner chooses to upgrade his/her travel package, extend the length of their trip, or stop along the way this will be at the winner's own expense.

Winner and guests will be required to follow all directions of Sponsor and/or its Agent(s) failure to do so may result in termination of their participation or continued participation, in the Trip Prize.

The LCBO and AGCO are not connected to this contest in any manner whatsoever and are not liable in any way for any matter related to this contest. The winner will be required to sign a document in a form acceptable to the Liquor Control Board of Ontario ("LCBO") releasing the LCBO, its directors, officers, employees and agents from all liability of any kind in connection with the contest or occurring as a result of the prize being awarded. To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with the employee of the Liquor Control Board of Ontario ("LCBO"), an employee of the Alcohol and Gaming Commission of Ontario ("AGCO") or of any licensees authorized by AGCO, or of the independent contest organization.

Travel must be completed within twelve (12) months of the contest closing date.

The Trip Prize has a total approximate retail value of \$9000 CAD, based on a sample Toronto, ON departure, however the actual retail value of the Prize may vary and will depend on the date of booking, actual place of departure, date of travel and changes in exchange rates. Neither the winner nor the winner's guests are entitled to any monetary difference between actual Prize value and stated approximate Trip Prize value, if any.

Each Prize must be accepted as awarded, is not transferable, cannot be substituted is not redeemable for cash or otherwise. The Sponsor reserves the right, in its sole discretion, at any time to substitute the Prize

(or component thereof) for any reason so long as a prize (or component) of equal or greater monetary value is substituted. Sponsor makes no representations or warranties with respect to any prize. No alcohol is included in any part of any prize.

3. PRIZE DETAILS FOR THE TRIP TO SCOTLAND

If the Prize specified on the POS is a Trip for 2 to Scotland (each a "Prize, or a "Trip Prize" or collectively the "Prizes"), the following prize description and additional details with respect to each Trip Prize applies:

- This Contest commences on November 23, 2022 at 12:00PM EST and ends on December 31, 2022 at 12:00PM EST (the "Contest Period"). Contest Draw date: January 4, 2023 at 10:00AM ET ("Contest Draw Date")
- Return air transportation (economy class) for winner and one (1) guest from major international airport closest to the winner's place of residence in Ontario as determined by the Sponsor in its sole and absolute discretion, to Scotland
- Return Airport transfers in Scotland
- Hotel accommodations for 4 nights, based on one (1) standard room with double occupancy, in Edinburgh, Scotland, at a 3 star hotel to be selected by Sponsor in its sole discretion.
- 4 breakfasts included at the hotel
- 1 pre-paid Credit Card valued at CAD \$500
- 1 Gastro Pub Tour of Edinburgh
- Self Guided Tour at the Princes Street (includes transportation)

*Alcohol is not included as part of the Prize

The airline used for travel will be determined by the Sponsor based on the date/time of trip and airline availability. All other expenses not specifically provided for in the Official Rules as being included in the Trip Prize will be the full responsibility of the Contest winner and his/her guest including, without limitation, all flight departure taxes and fees, optional seat selection fees, additional checked luggage fees, entertainment costs, gratuities, merchandise, telephone calls, meals not specified above, all personal expenses of any kind or nature, together with any applicable overnight layover. All travel dates, accommodation on board the plane and hotel accommodation are subject to space availability and subject to change without notice or compensation. Black out periods for travel may apply. The winner and his/her guest are solely responsible for all costs incurred for transportation to and from the relevant airports at departure and arrival unless otherwise specified. It is also the winner's and his/her guest's responsibility to obtain all necessary travel documentation including valid passports and visas if applicable prior to ticketing and to comply with any customs immigration requirements. It is recommended that the winner and his/her guest obtain sufficient personal insurance prior to departure. Winner must comply with all hotel check-in requirements including, without limitation, the presentation of a major credit card.

Winner's guests must be a legal resident of Canada and 19 years of age or older. The winner and his/her guests must: (a) travel on same itinerary on the dates required; and (b) not have any barrier to entry in to Scotland, or the Trip Prize will be forfeited. Sponsor is not responsible if winner or guest is denied access to the aircraft or entry into Scotland or re-entry into Canada. In such an event, winner and/or guest will be solely responsible for any expenses incurred and the Trip Prize may be forfeited, in whole or in part. If the winner (and/or his/her guest) does not utilize any part(s) of the Trip Prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place. The Contest Entities will not be responsible if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable prevent a Prize or any part of a Trip Prize from being fulfilled. In any such event, winner will not be provided with a substitute Prize or cash equivalent. All travel and hotel arrangements relating to the Prize must be made through the Sponsor or its designated agents. The Trip Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program. If the winner chooses to upgrade his/her travel package, extend the length of their trip, or stop along the way this will be at the winner's own expense.

Winner and guests will be required to follow all directions of Sponsor and/or its Agent(s) failure to do so may result in termination of their participation or continued participation, in the Trip Prize.

The LCBO and AGCO are not connected to this contest in any manner whatsoever and are not liable in any way for any matter related to this contest. The winner will be required to sign a document in a form

acceptable to the Liquor Control Board of Ontario ("LCBO") releasing the LCBO, its directors, officers, employees and agents from all liability of any kind in connection with the contest or occurring as a result of the prize being awarded. To be eligible to win, the entrant must not be an employee or a member of the immediate family of, or domiciled with the employee of the Liquor Control Board of Ontario ("LCBO"), an employee of the Alcohol and Gaming Commission of Ontario ("AGCO") or of any licensees authorized by AGCO, or of the independent contest organization.

Travel must be completed within twelve (12) months of the contest closing date.

The Trip Prize has a total approximate retail value of \$9000 CAD, based on a sample Toronto, ON departure, however the actual retail value of the Prize may vary and will depend on the date of booking, actual place of departure, date of travel and changes in exchange rates. Neither the winner nor the winner's guests are entitled to any monetary difference between actual Prize value and stated approximate Trip Prize value, if any.

Each Prize must be accepted as awarded, is not transferable, cannot be substituted is not redeemable for cash or otherwise. The Sponsor reserves the right, in its sole discretion, at any time to substitute the Prize (or component thereof) for any reason so long as a prize (or component) of equal or greater monetary value is substituted. Sponsor makes no representations or warranties with respect to any prize. No alcohol is included in any part of any prize.